



RETAILER CANDIDATE QUESTIONNAIRE

Completely fill out the fields below. Once you have completed this form please fax it along with the **Personal Financial Statement** and a cover letter to Mary Daniels at 816-817-4832.

Note: Each business partner must complete a separate Retailer Candidate Questionnaire and Personal Financial Statement.

Step 1 of 5 Personal Employment Information

First Name

M.I.

Last Name

Gender

Social Security Number

Male

Female

Address Line 1

Address Line 2

City

State

Zip Code

Are you authorized to work in the United States?

Yes

No

Home Phone

Cell Phone

Fax

Email Address

Most Recent Employer

Start Date

End Date

Employer Address Line 1

Employer Address Line 2

City

State

Zip Code

Position Held

Salary

Responsibilities

Step 2 of 5

Education & Business Experience

Highest Level of Education Achieved

College Degree of Higher

Some College

High School/GED

Didn't Complete High School

College Name

Location

Degree

List any additional courses or training you you have taken that relate to owning and operating a retail business:

Course Name

When

Where

Have you ever owned or operated a retail business?

Yes

No

Position Held

Length of Time

Number of People
Managed

Responsibilities

Name of Businesses Presently Owned

Have you ever had a business failure?

If yes, explain:

Yes

No

Step 3 of 5

Hallmark Business Structure & Area of Interest

List business partner(s) who will also own/operate the Hallmark card shop

Note: Each business partner must complete a separate Retailer Candidate Questionnaire and Personal Financial Statement.

Will Candidate's income continue after
starting your new Hallmark business?

If yes, list income

Yes

No

Who will manage the Hallmark Business

Will the Hallmark business be the primary source of income for you and your family?

Yes

No

If no, list other sources of income

Source

Income Amount

Source

Income Amount

Source

Income Amount

Where do you wish to open or purchase a Hallmark card shop?

First choice City

State

Second choice City

State

Step 4 of 5

Additional Information

Why do you want to own a Hallmark card shop?

What are your qualifications for ownership of a Hallmark card shop?

Step 5 of 5

Legal Terms and Signatures

The undersigned hereby certifies that the foregoing information is true and correct, that it contains no material omissions or misstatements, and that it is delivered for the purpose of allowing Hallmark Marketing Company, LLC. to consider entering into a business relationship with the undersigned. Any false or misleading statement or omission herein constitutes cause for Hallmark Marketing Company, LLC. to deny or terminate that business relationship.

The undersigned, recognizing that his or her individual credit history may be a necessary factor in the evaluation of this Retailer Candidate Questionnaire, hereby consents to and authorizes the use of a consumer credit report on the undersigned, by Hallmark Marketing Company, LLC., from time to time as may be needed in the credit evaluation process.

I agree to terms

Signature:
